



# STWNA Priorities and Actions for 2007

The purpose of this neighborhood association is to serve as a vehicle for communication within the STWNA community, between STWNA and the cities of San Jose and Campbell as well as other Neighborhood Associations within the area. **Our mission** is to establish a communication network within the neighborhood and to establish and act on a set of priorities and actions that will foster and maintain a high quality, safe and friendly living environment. **The goals** for this association will be defined by members of the association at the annual meeting and updated throughout the year as needed.

	Related Projects	# Votes	Rank	Related Actions	
1	Improve Community <b>COMMUNICATION</b> , Awareness, and STWNA awareness	Create strong Block Captain Program	n/a	n/a	Recruit Block Captains Host Block Captain special meetings <b>Define Block Captain Rolls and Responsibilities</b> Ensure every block has a captain Empower North and South of Hamilton Leaders
		Meetings	n/a	n/a	Hold bi-monthly meetings with guest speakers of interest and <b>refreshments</b> Ensure community topics of interest are addressed
		Newsletters	5	<b>8</b>	Create, <b>Reproduce</b> , and Distribute bi-monthly newsletters Advertise - <b>Flier</b> community for meetings until Newsletter is implemented
		Increase STWNA Awareness, Marketing, and Membership	n/a	n/a	<b>Membership t-shirts?</b> Encourage membership to spread the word, Membership Drive and Welcome Wagon
		Website	n/a	n/a	Create and maintain STWNA <b>Website</b> : www.santomaswest.com
		STWNA Posters/Banners	n/a	n/a	Create and print STWNA meeting <b>banner</b>
		Host information Nights	2	<b>12</b>	Based on survey results, find related guest speakers to host topic specific information nights
		2	Improve Community <b>SAFETY</b> and Empowerment	Traffic Calming	3
Emergency Preparedness	12			<b>3</b>	Prepare an overview of necessary materials and actions in the event of an emergency Create Emergency Teams, Action plans, and implement measures and <b>supplies</b> to ensure neighborhood awareness and preparedness for a variety of types emergencies
Neighborhood Watch	16			<b>1</b>	Work with block captains and city representatives to implement Neighborhood Watch programs on all blocks
Important Phone Numbers	n/a			n/a	Create a reference sheet of important phone numbers, <b>reproduce</b> , and distribute
Public Safety Activities	14			<b>2</b>	Identify and Host Public Safety Events i.e. crime prevention, gang awareness, holiday safety, etc. Plan, Coordinate, Advertise and Host Activities
Community Youth Safety Activities	2			<b>13</b>	Identify and Coordinate Youth Safety Activities i.e. <b>fingerprinting, photographs</b> , bicycle safety, etc. Plan, Coordinate, Advertise and Host Activities
3	Improve Cleanliness and <b>BEAUTIFICATION</b> of Neighborhood	Dumpster Days	12	<b>4</b>	Identify need and Schedule Dumpster Days Plan, Coordinate, Advertise and Host <b>Dumpster Days</b>
		Identify and Implement Beautification Improvement projects	6	<b>6</b>	Identify Beautification Improvement projects, i.e. <b>Landscaping</b> Plan, Coordinate, Advertise and Host Beautification Projects
		*Added at the 1/10/07 meeting	2	<b>14</b>	Contact OCF (our city forest) for tree planting
		*Added at the 1/10/07 meeting	1	<b>15</b>	Blight law education
		Neighborhood Clean Up	-	-	Identify needs Plan, Coordinate, Advertise and Host neighborhood clean up
4	Improve Community Climate - <b>EVENTS</b>	Host block parties (neighborhood celebrations)	5	<b>7</b>	Identify possible block party date, plan, and host <b>Block Parties</b> . Possible fourth of July?
		Host Garage Sale Weekends	8	<b>5</b>	Coordinate, Schedule, and <b>Advertise</b> community wide garage sale weekends
		Host National Night Out	4	<b>9</b>	Learn more, Identify Interest in <b>Neighborhood Night out</b> - August 2nd Plan, Coordinate, Advertise, and Host National Night out
		Coordinate Community "Clubs"	-	-	Identify topics of interest and start clubs, i.e. book, craft, garden, etc. Implement Neighborhood clubs
		Community Youth Activities	3	<b>10</b>	Identify need and possible <b>Youth Activities</b> Plan, Coordinate, Schedule, Advertise, and Host Youth Activities
5	Increase Available <b>FUNDING</b> for STWNA Goals and Actions	Identify possible funding resources	n/a	n/a	Identify possible funding resources
		Grant Writing	6	<b>3</b>	Identify, Write, and submit Grant applications Track grants for annual applications
		Fund Raising	8	<b>2</b>	Identify and implement fund raising opportunities
		Membership Drive	9	<b>1</b>	Increase number of members and as such membership contribution to STWNA revenues

Note: \*Proposed Priorities are not in a specific order. All Priorities, Projects, and Actions to be determined by STWNA.

\* Yellow Shaded boxes are items that meet CAP Grant criteria

\* Bold and Italicized words require funding

\* Voting Results from 1/10/07 Annual Meeting / Pink Shaded boxes identify top 10 priorities

\* Ranking for revenue opportunities vs. possible expenses tallied and reported separately.