

# STWNA Goals and Priorities 2008

## Survey Results

### **2008 Approved STWNA Goals:**

- ◆ To Improve our Community's Safety and Empowerment 1
- ◆ To Improve our Community's Communication and Awareness 2
- ◆ To Improve our Community's Cleanliness and Beauty 3
- ◆ To Improve our Community's Climate – Events 4
- ◆ To Increase our Community's Resources; Funding 5

### **To Improve our Community's Communication, Awareness, and STWNA Awareness**

- ◆ Hold Bi-Monthly Meetings with Guest Speakers of interest 1
- ◆ Host Information Nights – based on community interest 2
- ◆ Produce and Distribute Bi-Monthly Newsletters 3
- ◆ Implement Business Partnerships 4
- ◆ Establish strong partnerships with neighboring neighborhood groups, city leaders, and resources opportunities 5
- ◆ Implement Elist/Yahoo Groups / Phone Tree 6
- ◆ Board participation in city, county, school district leadership groups 7
- ◆ as well as Neighborhood Development trainings and activities 7
- ◆ Develop and maintain a STWNA website 8
- ◆ Create and Maintain a Strong Block Captain Program 9
- ◆ Increase STWNA awareness, marketing, membership 10
  - T-shirts, Membership Drive, Welcome wagon
- ◆ Implement Lawn Sign Program 11
- ◆ Create and purchase STWNA signage and banners 12

### **To Improve Community Safety and Empowerment**

- ◆ Emergency Preparedness – create emergency response team leaders, host trainings, plan, and supplies 1
- ◆ Implement Neighborhood Watch in STWNA 2
- ◆ Traffic Calming – create partnerships with Police Department representatives from San Jose and Campbell 3
- ◆ Host public Safety Event(s) 4
- ◆ Host information night(s) - i.e. gang awareness, etc. 5

- ◆ Host Community Youth activities/safety – fingerprinting, bicycle registration and safety, pedestrian safety 6
- ◆ Establish strong communication with leaders relating to proposed developments in neighborhood 7
- ◆ Create and maintain Important Phone Numbers reference sheet 8

### **To Improve Cleanliness and Beautification of Neighborhood**

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- ◆ Host Dumpster Days 1
- ◆ Host Electronic Waste day(s) 2
- ◆ Host Neighborhood Clean Up day(s) 3
- ◆ Identify and Implement Beautification Improvement Projects 4
- ◆ Establish strong partnerships with beautification resources 5
- ◆ Participate in City, County, etc. Clean up programs 6
- ◆ Participate in “Adopt a Creek” program 7
- ◆ Implement Graffiti Awareness and Action Plan 8

### **To Improve our Community’s Climate - Events**

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- ◆ Host Block Party / Resource Fair 1
- ◆ Host “Going Green” training, recycle, and resource fair 2
- ◆ Host Holiday Event – Sharing Caring and Giving Event 3
- ◆ Host Garage Sale Weekend(s) 4
- ◆ Host National Night Out 5
- ◆ Host Community Youth Activities 6
- ◆ Coordinate Community “Clubs” 7

### **To Increase our Community’s Resources - Funding**

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- ◆ Create a Grant Writing Team – to seek and apply for potential grants 1
- ◆ Membership Drive – via a variety of methods 2
- ◆ Fund Raising – Identify opportunities and pursue 3
- ◆ Identify and pursue funding resources 4
- ◆ Further develop and maintain newsletter advertisement program 5
- ◆ Implement Business Partners 6

### **Additional Comments and Feedback:**

“Continue as in previous year”      “You are doing a great job!”